

## **HPAC Facebook Group Code of Conduct**

Our school's Facebook group allows our community to keep up to date with activities through a medium preferred by many. Our Facebook group is a place where we build our community by building school spirit and connectedness. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great. Research tells us that when parents speak about or interact with their school in a positive way, it enhances student connectedness, well-being and ultimately learning outcomes.

Highlands Elementary PAC expects that our families' online behaviour reflects the same standards of respect, consideration and maturity that are required when communicating in person.

### ***Etiquette***

Our Facebook group is to be a celebration of our school community and we are happy to see people support various posts via a Facebook comment or a "Like" however, we would like to remind all families that our Facebook group is **NOT** the appropriate forum to be raising personal issues. Matters involving any of our children, parents or staff **must not** be raised on our Facebook page, they should be directed to the school. We will not support interactions that incite or fuel negative sentiments.

We also ask that your **do not** use the names of our teaching/administration staff, students, parents or any other member of our community in any negative or issues based posting.

We wish our Facebook group to be used to build spirit; patting someone on the back publicly goes a long way to building the school we all want.

Highlands Elementary PAC reserves the right to block users whose posts/details do not reflect our culture.

### ***Actions Resulting from any Breaches of the Code of Conduct***

Highlands Elementary PAC reserves the right to ban any user from interaction with its Facebook group for breaches of the Code of Conduct. Extreme breaches will result in immediate removal from the group.

**BY JOINING OUR FACEBOOK GROUP YOU  
ARE AGREEING TO ADHERE TO THIS CODE  
OF CONDUCT**